

The Henry Ford II Instrumental Music Boosters would like to invite you to participate in the

12th Annual Crafters' Clearance Fine Art and Handcraft Show

at Henry Ford II High School, Sterling Heights, Michigan
on Saturday, February 11, 2012, 10 am to 4 pm

Don't let the "clearance" name put you off—we're a high-quality and well-organized indoor show providing a great late-winter/Valentine's sales opportunity for fine art and handcrafts alike.

This marks the beginning of the 2012 season—come and introduce customers to your newest and best work while earning some “seed money” for the summer shows!

This is also a once-a-year chance to liquidate slow-moving, discontinued, slightly imperfect, seasonal, or overstocked inventory. We encourage you to bring along "percent-off" signs and otherwise promote whatever special deals you are able to offer—many of our customers will hope to find discounted merchandise and make their purchasing decisions accordingly. You may also sell some of the supplies, display components, and materials that you no longer need. Please note that, with the exception of such "raw materials", which must be limited to 10% or less of your merchandise and clearly marketed as such,

ALL ITEMS MUST BE HANDCRAFTED BY THE EXHIBITOR.

Absolutely NO buy/sell or manufactured items will be allowed.

Participation is limited to approximately 120 juried artists, representing a well-balanced assortment of categories and price points. Both our patrons and our artists enjoy first-rate service, including a full concession stand offering hot foods and sandwiches. The show has a fun, informal, high-energy atmosphere, and every effort is made to ensure that our exhibitors are pleased with their experience.

All proceeds from the show go directly to benefit the instrumental music students of Henry Ford II High School, funding equipment, instruments, and related expenses. We thank you for your support.

BOOTH SPACE RENTAL:

12'x6' space: \$100 A few 3'x24' spaces are also available.

Commons wing spaces (12'x6') \$85

End booths (may be endcap or corner): \$110

EARLY-BIRD SPECIAL! Applications postmarked by October 31, 2011 receive a \$15 per booth discount!

6-foot tables: \$10 (must be requested at time of application!) Two chairs per booth are provided.

Electrical Access: \$10 additional (600 watt maximum)

Bring your own extension cords and power strips. Please note that electrical access is not guaranteed.

We will issue a refund of the electrical fee if necessary.

Payment in full is required at time of application, although we do not cash checks from on-time applicants until at least one week after an acceptance is mailed.

SET-UP TIMES:

Friday, February 10, 6-9 pm

Saturday, February 11, 7:30-9:30 am

SHOW TIMES: Saturday, February 11, 10 am.- 4 pm

(All exhibitors must vacate by 6 pm.)

Student and adult volunteers will be available to assist with loading and unloading.

Due to winter weather conditions, we occasionally require artists to park off-site. Free shuttle service will be provided if this is the case, and on-site storage for extra inventory can usually be arranged.

One free continental breakfast per booth will be provided; additional meals are available for purchase at moderate cost. Smoking and alcohol are prohibited on school grounds by district and state policy.

Important: We REQUIRE that documentation be present at the show supporting your work's authenticity (any item being sold must be documented upon request). Such documentation could include original materials invoices, photos of work in progress and yourself in your studio, etc.. Failure to offer sufficient (in our judgment) documentation will be considered grounds for unrefunded expulsion of you and/or the questionable merchandise. We also request that the artist him/herself be present at the show.

Disclaimer: While we work to ensure the safest possible environment, neither the Henry Ford II Instrumental Music Boosters, Henry Ford II High School, nor show managers and volunteers will be held responsible for any damage, theft, or loss of displays and/or work, nor can we assume responsibility for injury to any show participants.

ENTRY:

We require at least FIVE printed photos with your application.

These will be juried and must reasonably represent the full range of the work to be sold.

At least one photo of your studio with work in progress is required, as is a photo of your booth display.

All photos must have the artist's name on the back, and will be returned at the show.

Please also enclose TWO self addressed, business-sized envelopes with standard postage.

IMPORTANT: YOUR SIGNED APPLICATION SIGNIFIES YOUR AGREEMENT TO THE TERMS AND CONDITIONS THAT ACCOMPANY THIS INVITATION. Please read them carefully.

MAKE CHECKS PAYABLE TO:
Henry Ford II Instrumental Music Boosters

SEND APPLICATION TO:
HFII Instrumental Music Boosters
8711 Leslie Drive
Sterling Heights, Michigan 48314

APPLICATION DEADLINE: December 31, 2011. Late application fee: \$15

We expect to mail acceptances by the first week of January.

Please consider applying ASAP, especially if you are in a category with stiff competition for available spaces, e.g. jewelry.

A list of local hotels will be sent with acceptances; upon request we will also include a master copy of the show flier for you to distribute to your fall/winter customers.

Please visit our website www.CraftersClearance.com for more information, including Frequently Asked Questions and a Mapquest link.
E-mail us at Info@CraftersClearance.com, or call Lisa at (586) 532-1836 with any questions.